

Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
Shri Vaishnav School of Management
BBA+MBA I Semester (Operations)
Choice Based Credit System (CBCS) (2022-2026)

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL		Th	T	P		
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	BBA101	Fundamentals of Management	60	20	20	0	0	3	0	0	3	100
2	BBA102	Fundamentals of Communication	60	20	20	0	0	4	0	0	4	100
3	BBA103	Introduction to Marketing	60	20	20	0	0	3	0	0	3	100
4	BBA104	Introduction to Human Resource Management	60	20	20	0	0	3	0	0	3	100
5	BBA106	Basics of Operations Management	60	20	20	0	0	3	0	0	3	100
6		Generic Elective Course - I	60	20	20	0	0	4	0	0	4	100
			360	120	120	0	0	20	0	0	20	600

*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

**MRP Viva- External (30 Marks); Guide (20 Marks); Report (10 Marks) Jointly by External and Guide.

*** MRP Internal - Synopsis Presentation (20 Marks); Mid Sem Presentation (20 Marks).



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Board of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore



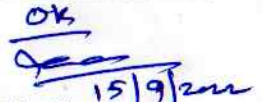
Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore



Controller of Examinations
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore



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